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| **Title of Article/Video/Podcast**: FIRING BACK  BY JEFFREY A. SONNENFELD AND ANDREW J. WARD  HOW GREAT LEADERS REBOUND AFTER CAREER DISASTERS |
| **Main message**: In a few short sentences, using your own words, explain the main message in this article/video; the big picture. What was it about?  In the article the author gives various examples of business leaders who were fired from their leadership positions, but were able to bounce back using strategic moves, grit, and determination. The author’s purpose is to provide relevant examples of leaders and show that it’s possible to make a comeback from seemingly hopeless positions. |
| **Concepts/arguments**: Here list the new concepts/arguments that you learned. If you can personally relate to anything that was discussed, point it out here.  Failures and setbacks are part of everyone’s life but when you are at a leadership position the setbacks are out in the open for everyone to judge. That makes recovery from that setback more challenging than if you were in a different position. During these times, close friends and family might not know how or what help you need from them. So, it’s important to let them know what exactly you need so that they can help you effectively. Also, if you are not in the wrong then it’s important to tell people your story and be ready with your narrative. You need to defend yourself vehemently to get your word out in the open. You must remember that each failure is a chance to sit back and contemplate and move on. You should find your mission again and not let setbacks pull you down. |
| **Any AHA moments and further questions** that come to mind:  During recent times, there have been a lot of layoffs in the tech sector. It’s easy to doubt, blame and pity yourself during this time if you are laid off. But its important to brush these aside and get on and find yourself the purpose in life. You have to get in touch with your friends and acquaintances to help you get back and land yourself the next job. Although this article was specifically about leaders getting sacked from their jobs, I think we can apply the learnings to different situations in our life like above. |
| **Concrete Action Step**: Here list one thing that you will do differently based on what you learned from this article/video/podcast:  One thing that comes to mind is that we have to build a strong network to help us during these tough times. In this digital era, its become easy to build your network using LinkedIn for example. Its important to keep in touch with these networks for example during their work anniversaries, or comment on their blogs and give feedback to them when asked for. |